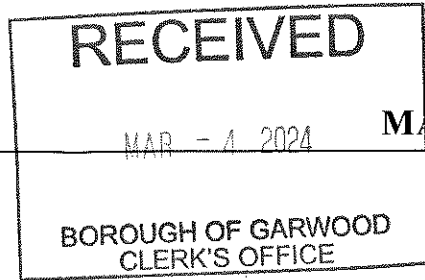


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TOWN OF WESTFIELD



MAUREEN LAWSHE, RMC

TOWN CLERK

Via Certified Mail/RR ✓

Date: February 28, 2024

TO: Union County Planning Board  
Township of Clark Municipal Clerk  
Township of Cranford Municipal Clerk  
Borough of Garwood Municipal Clerk ✓  
Borough of Mountainside Municipal Clerk  
Township of Scotch Plains Municipal Clerk  
Township of Springfield Municipal Clerk

FROM: Maureen Lawshe, Town Clerk *M. Lawshe*

GENERAL ORDINANCE NO. 2024-05

AN ORDINANCE TO AMEND THE LAND USE ORDINANCE OF THE TOWN OF WESTFIELD TO CLARIFY PERMITTED AWNING SIGN DIMENSIONS

GENERAL ORDINANCE NO. 2024-06

AN ORDINANCE TO AMEND CERTAIN PROVISIONS OF THE LAND USE ORDINANCE OF THE TOWN OF WESTFIELD RELATED TO PROJECTING SIGNS

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Pursuant to NJSA 40:55D-15, enclosed please find a certified copy of the above referenced ordinances which were approved on first reading by the Westfield Town Council at a Regular Meeting held February 27, 2024. The public hearing is scheduled for March 12, 2024 at 8:00 PM, Council Chambers, Westfield Municipal Building, 425 East Broad Street, Westfield, New Jersey 07090.

Enc.

cc: Don Sammet  
Town Planner

James H. Gildea  
Town Administrator



425 East Broad Street, Westfield, New Jersey 07090

[www.westfieldnj.gov](http://www.westfieldnj.gov)

Telephone: (908) 789-4030, ext. 4032 Email: [townclerk@westfieldnj.gov](mailto:townclerk@westfieldnj.gov) Fax: (908) 928-9316

**TOWN OF WESTFIELD  
GENERAL ORDINANCE NO. 2024-05**

**AN ORDINANCE TO AMEND THE LAND USE ORDINANCE  
OF THE TOWN OF WESTFIELD TO CLARIFY PERMITTED  
AWNING SIGN DIMENSIONS**

**WHEREAS**, it is the desire of the Town Council of the Town of Westfield to promote the use of signs which are aesthetically pleasing, of appropriate scale, and integrated with surrounding buildings and landscape, in order to meet the community's expressed desire for quality development; and

**WHEREAS**, the Land Use Ordinance presently allows for awning signs with the sign placed in the area of the lowest 12 inches of an awning, and that such sign shall not be higher than 8 inches; and

**WHEREAS**, the Land Use Ordinance presently allows for Main Entrance Signs to include one wall sign at the main public entrance placed at a height not to exceed the height of the ground floor or 17 feet, whichever is less, with the sign limited to a vertical dimension of 2.5 feet and horizontal dimension of 20 feet or 75% of the width of the building frontage occupied by the use; and

**WHEREAS**, the Land Use Ordinance includes "awnings" within the Main Entrance Sign regulations creating a conflict with the mounting and dimensional requirements for awning signs; and

**WHEREAS**, by removing the term "awnings" from "main entrance signs" provisions will eliminate conflicting provisions and clarify the dimensional requirements for awning signs.

**NOW, THEREFORE, BE IT ORDAINED** by the Town Council of the Town of Westfield in the County of Union as follows:

**SECTION I.** The Town Council of the Town of Westfield does hereby find that a recommendation to amend the regulations of "main entrance signs" to remove reference to "awnings", will eliminate conflicting provisions and clarify the dimensional requirements for awning signs. The Town Council does hereby further find that the public interest of the Town of Westfield will be served by amending the Land Use Ordinance of the Town of Westfield in the manner set forth herein.

**SECTION II. Article 16, Section 16.04E1 titled "Main Entrance Signs"** is hereby amended by modifying the existing regulation at subsection "a" for Main Entrance Signs, to read as follows:

a. The sign shall be located on the wall at the main public entrance.

**SECTION III.** All ordinances or parts of ordinances in conflict or inconsistent with any part of this ordinance are hereby repealed to the extent that they are in conflict or inconsistent.

**SECTION IV.** In the event that any section, provision, or part of provision of this ordinance shall be held to be unenforceable or invalid by any court, such holding shall not affect the validity of this ordinance as a whole, or any part thereof, other than the part so held unenforceable or invalid.

**SECTION V.** This ordinance shall take effect after passage and publication in the manner provided by law.

STATE OF NEW JERSEY )

: ss.

COUNTY OF UNION )

I, Maureen Lawshe, Municipal Clerk of the Town of Westfield, in the County of Union, in the State of New Jersey, DO HEREBY CERTIFY that the foregoing is a true copy of General Ordinance No. 2024-05 that was introduced and approved on first reading by the Town Council of the Town of Westfield, in the County of Union, at a Regular Meeting held on February 27, 2024, and is scheduled for a public hearing to be held on March 12, 2024.

IN WITNESS WHEREOF, I have hereunto set my hand and have affixed the corporate seal of said Town of Westfield, this 27th day of February, 2024.

*M. Lawshe*

\_\_\_\_\_  
Maureen Lawshe, RMC  
Municipal Clerk  
Town of Westfield  
County of Union

(SEAL)

**TOWN OF WESTFIELD  
GENERAL ORDINANCE NO. 2024-06**

**AN ORDINANCE TO AMEND CERTAIN PROVISIONS  
OF THE LAND USE ORDINANCE OF THE TOWN OF  
WESTFIELD RELATED TO PROJECTING SIGNS**

**WHEREAS**, it is the desire of the Town Council of the Town of Westfield to promote the use of signs which are aesthetically pleasing, of appropriate scale, and integrated with surrounding buildings and landscape, in order to meet the community's expressed desire for quality development; and

**WHEREAS**, the Land Use Ordinance presently allows for projecting signs, a sign type which is most effective when used to attract the attention of slow-moving traffic and pedestrians; and

**WHEREAS**, allowing for projecting signs by way of appropriate regulation will enable non-residential uses on the ground floor an additional means of communication and advertisement; and

**WHEREAS**, existing ordinance language should be amended to clarify that projecting signs are permitted only for lawfully permitted non-residential uses located on the ground floor; and

**WHEREAS**, the existing ordinance requires that projecting signs shall be located a minimum of three feet from the side lot lines and/or a tenant space demising wall. In the event the building is located on a corner lot, the sign shall be permitted to be located within three feet of the side lot line.; and

**WHEREAS**, this requirement has restricted design flexibility in terms of signage placement due to location of existing doorways, window openings and the architectural design of certain store fronts.

**NOW, THEREFORE, BE IT ORDAINED** by the Town Council of the Town of Westfield in the County of Union as follows:

**SECTION I. Article 16, Section 16.04** titled "**PERMITTED SIGNS**", subsection "**2.2**" is hereby amended to read as follows:

Projecting signs. For each lawfully permitted nonresidential use located on the ground floor, one projecting sign shall be permitted on each building wall on which public access to the use exists, regulated as follows:

**SECTION II. Article 16, Section 16.04 titled “PERMITTED SIGNS”, subsection “E2.2.b.”** is hereby amended to read as follows:

b. The sign shall be located at least eight feet above grade and shall not exceed the height of the ground floor, or 17 feet, whichever is less.

**SECTION III. Article 16, Section 16.04 titled “PERMITTED SIGNS”, subsection “E2.2.g.”** is hereby deleted in its entirety, with remaining subsections renumbered accordingly.

**SECTION IV.** All ordinances or parts of ordinances in conflict or inconsistent with any part of this ordinance are hereby repealed to the extent that they are in conflict or inconsistent.

**SECTION V.** In the event that any section, provision, or part of provision of this ordinance shall be held to be unenforceable or invalid by any court, such holding shall not affect the validity of this ordinance as a whole, or any part thereof, other than the part so held unenforceable or invalid.

**SECTION VI.** This ordinance shall take effect after passage and publication in the manner provided by law.

STATE OF NEW JERSEY    )

: ss.

COUNTY OF UNION        )

I, Maureen Lawshe, Municipal Clerk of the Town of Westfield, in the County of Union, in the State of New Jersey, DO HEREBY CERTIFY that the foregoing is a true copy of General Ordinance No. 2024-06 that was introduced and approved on first reading by the Town Council of the Town of Westfield, in the County of Union, at a Regular Meeting held on February 27, 2024, and is scheduled for a public hearing to be held on March 12, 2024.

IN WITNESS WHEREOF, I have hereunto set my hand and have affixed the corporate seal of said Town of Westfield, this 27th day of February, 2024.

*M. Lawshe*

\_\_\_\_\_  
Maureen Lawshe, RMC  
Municipal Clerk  
Town of Westfield  
County of Union

(SEAL)